

Spider Networks Launches Business and Technology Partner Program

Leader in Interactive Web Communications Solutions aims to extend its networks

London, October 26th, 2005 – Spider Networks, a leading provider of interactive web communications solutions to associations, education authorities, enterprises, Internet service providers and sports clubs, today launched its Business and Technology Partner Program. The program is designed to help partners and resellers increase revenues, expand customer portfolios, and deepen relationships with existing customers.

"The economic benefits of our on-demand hosted solutions are compelling, and we expect to generate a great deal of interest in our markets with our Business and Technology Partner Program," said Jim Conroy, Spider Networks' CEO. "Partners can team with Spider and develop new revenue streams at no technology cost."

When bolted-on to an existing website, Spider's solutions transform customer websites into dynamic communications platforms. Each platform is customised to give the look and feel of a customer's website, and has a dashboard giving access to a suite of interactive communications tools.

In enterprise deployments, employees log on to their secure interactive platform from any location to send and receive webmail, form work groups to exchange files and data with colleagues, discuss business plans in live chat forums, and access company diaries. From the same dashboard, they can also blast SMS messages across and beyond the enterprise, and create audio and video sales pitches and stream them direct to customers' desktops.

Similar use of Spider's interactive web platforms is made at sports clubs, helping clubs to provide online services to fans and create new revenue streams, at charities, enabling them to better communicate with volunteers, donors and sponsors, and in education, helping authorities to provide every teacher and student online access to learning content from any location according to their age, interests and subject areas.

Typical Business Partners for Spider will be value-added resellers, systems integrators, Internet service providers, independent software vendors and distributors that either white-label or incorporate Spider's solutions into their lines to offer total technology solutions including hardware, software and services.

Examples of Technology Partners include companies offering leading technologies, platforms and tools that complement Spider's award-winning solutions for enterprise intranets and extranets. Teaming with Spider, they can optimise the online communications needs and e-business strategies of their customers.

Businesses interested in joining Spider's Business and Technology Partner Programs should contact Jim Conroy by email jim@spider-networks.net.

About Spider Networks

Spider Networks Ltd is based in London with over 650,000 users in the Education, ISP, Business and Consumer markets. Spider develops and deploys communication, groupware and publishing applications in a single integrated online environment. Our award-winning Internet solutions help customers to better communicate, reduce costs and open new revenue streams.

Since 1996, our approach to product design has always been underscored by a firm commitment to be 'simply the best'. We see complex problems as a challenge, and take pride in delivering solutions that are elegant, robust and easy-to-use. For further information on Spider Networks solutions visit www.spider-networks.net or email sales@spider-networks.net.

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