

## Breathe Networks Ltd. Chooses Spider Networks' ISP Plus Applications To Accelerate Growth

ISP eyes the bottom line and offers consumers and enterprises an interactive solution at no technology cost

**London, November 1, 2006** – Spider Networks Ltd - a leading provider of interactive web communications solutions for ISPs, associations, sports clubs and education - today announces that Internet Service Provider Breathe Networks Ltd (BNL) has white-labeled Spider's ISP Plus and is using the product as an integral part of its broadband packages. Called ISP Plus, Spider's value-added applications enable Breathe to join a growing number of broadband providers looking to improve their bottom line by offering customers more on their Internet access deals.

"Breathe's business is all about retaining customers-for-life and that means delivering each and all sustained value and service every day of the year," says Breathe's CEO, Marcus East. "By white-labeling Spider's ISP Plus, Breathe again differentiates its business model and provides consumers and enterprises with a robust suite of applications that adds significant value to our broadband offerings."

From one integrated dashboard customised to Breathe's Portal look and feel, Breathe's new product provides their consumers and businesses with a wealth of new applications including webmail & address book and a Gold subscription offering which also includes, file store, photo album, website builder, forums, chat and blogs.

"Clearly, we're delighted that Breathe has integrated Spider Networks' ISP Plus product into its broadband packages," says Jim Conroy, MD, Spider Networks Ltd. "Breathe consumers and enterprises now have a full application suite to develop truly effective interactive work environments and gain business advantage."

### **More on Spider's ISP Plus**

Spider's ISP Plus enables broadband providers to differentiate their services and create new revenue streams without development costs. As white-labeled solutions, ISPs can integrate ISP Plus into their standard Internet access packages and provide customers either basic or gold level interactive consumer & business tools for enterprise-wide communications, publishing and training from one integrated online environment.

The basic level comprises Spider's award-winning, spam-free email engine, accessible via the web or via any IMAP client, allowing users to send, receive and manage email from any Internet connected terminal with no installation or software management. Spider's gold package comprises its legendary suite of integrated

applications including the email engine, threads to forum discussions, file and image storage and management, address book, calendar, photo albums, SMS, blogs, audio and video services, and website builder.

For more information on Spider Networks' ISP Plus product, visit [www.spider-networks.net](http://www.spider-networks.net), or email [sales@spider-networks.net](mailto:sales@spider-networks.net).

**For further information on breathe please contact:**

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**About Spider Networks Ltd**

Based in London, Spider Networks Ltd. is the power behind interactive web communications. From one integrated online environment, over 650,000 users in education, associations, ISPs and sports clubs, use Spider's technology each day to create new revenue streams and to better communicate and interact dynamically within an organisation and beyond with students, teachers, members, fans and sponsors. For further information on Spider Network's solutions, visit [www.spider-networks.net](http://www.spider-networks.net), or email [enquiries@bibliotech.net](mailto:enquiries@bibliotech.net).

**About Breathe Networks Ltd**

Breathe Networks ([www.breathe.net](http://www.breathe.net)) is a leading player in the UK internet space, owning a number of ISPs and internet brands. Based in London, Breathe Networks provide high quality, cost effective, innovative services and solutions to consumers and small businesses in the UK and beyond.