

Spider Networks Announces the Release of i-portal for Housing Authorities and Associations

Interactive web communications leader launches i-portal, a hosted, fully managed social network for member-based organisations looking to extend their communications and member involvement strategies

London, January 27, 2009 - Spider Networks, the power behind interactive web communications, today launches nationwide its new i-portal solution for housing authorities, professional associations and charities. i-portal (<http://www.i-portal.co.uk/>) was developed especially for member based organisations who are looking to get their members more involved by providing a stimulating online environment.

Associations can now provide a vibrant, application rich community portal for their members and other stakeholders complementing their website and managed by themselves. iPortal provides a private, members based portal which enables the free exchange of ideas and documents, online Media Centres, an Event Centre, Document Management, Discussion Forums, Chat, Photo & Video Albums, branded Webmail, Opinion Polls and more... Associations can now create communities of interest which are member based and share all applications, for example, the Youth Centre group will have their own calendar, forums, photos & videos and document sharing.

Recent research from leading associations to understand their members' needs has identified a strong desire for interactivity; discussion forums and audio/video came top of their list.

i-portal is a fully hosted, secure, always available, web-based solution so there is no need for hardware, software or IT support. The solution is fully developed and supported with prices starting at only £2,100 annually.

"Associations are looking for innovative ways to engage with their members and to allow their members to communicate amongst themselves, says Jim Conroy, managing director of Spider Networks. "Most associations have their own websites, what they need now is a pre-built community portal that engages their members and is easy to implement and support."

"With i-portal, associations can customise a world class collaboration and communication platform for their



members in just a few hours. It is more than just a product. They're really providing a stimulating online environment for their members.”

About Spider Networks

Based in the UK, Spider Networks is the power behind interactive web communications. From one integrated online environment, over 1 million registered users in the business, associations, school and consumer markets use Spider's technology to better communicate and interact dynamically within an organisation and beyond. For further information on Spider Networks' solutions, visit www.spider-networks.net, or email enquiries@spider-networks.net.