



Bournville Village Trust Chooses Spider Networks to Enhance their Resident Communications

Bournville Village Trust examined a number of vendors and overwhelmingly chose Spider's i-portal as the best resident portal solution on the market

London, February 12, 2010 - Spider Networks Ltd, the power behind interactive web communications, today announces that Bournville Village Trust, the award winning people and property group have adopted Spider's i-portal for their residents and stakeholders.

Bournville Village Trust is one of the largest and most respected housing trusts in the country. Founded in 1900 by George Cadbury, the chocolate manufacturer, the Trust now looks after some 8,000 mixed-tenure properties in Bournville, inner-city Birmingham, Shropshire and elsewhere in the Midlands.

"We heard from a number of vendors and our assessment group which included tenants, staff, Trustee and community members overwhelmingly chose Spider's Resident Portal", says Anne Frater, Resident Involvement Officer, Bournville Village Trust (BVT). "We rated the vendors on a number of criteria and Spider's resident's portal ranked number one. We particularly rated highly their easy and intuitive user interface. We were also impressed with Spider's robust management console which gave us complete control of our community portal. All the other competitors insisted that all changes to our portal would have to go through them. We also preferred Spider's one-time low cost approach which allowed us to budget with confidence."

BVT understands the importance of building online communities. An important part of their communications and resident involvement strategy is to provide a communication area for their residents via the web.

The Trust will soon provide a vibrant, application rich social network for their residents and other stakeholders complementing their website and managed by themselves. i-portal provides a private, members based portal which enables the free exchange of ideas and documents, online Media Centres, an Event Centre, Document Management, Discussion Forums, Chat, Photo & Video Albums, branded Webmail, a Homepage with Ticker Tapes, RSS Feeds and Polls all with a management console giving Bournville Village Trust complete control of their managed social network.

"We are delighted with Bournville's decision to work with us and we look forward to working with their team. What we are finding is that most innovative Housing Authorities and ALMOs are looking for new ways to engage with their residents. A web-based online community is a logical extension of their communications and involvement



strategy, says Jim Conroy, managing director of Spider Networks. "This is a new area for housing authorities and with our growing number of authorities we will soon be in a position to share best practice."

About Spider Networks

Based in the UK, Spider Networks is the power behind interactive web communications. From one integrated online environment, over 1 million registered users in the business, associations, school and consumer markets use Spider's technology to better communicate and interact dynamically within an organisation and beyond. For further information on Spider Networks' i-portal solution, visit <http://www.i-portal.co.uk> , or email enquiries@spider-networks.net.